

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGEN  
ORDER WORKSHEET

REP HEADLINE# 6247995 TRF# 324107  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

ADV # \_\_\_\_\_ ADV. NAME ISS/SEIU

AGY # \_\_\_\_\_ AGY. NAME WATERFRONT STRATEGIES

**3050 K ST NW,**

**WASHINGTON, DC 20007**

ORDER # \_\_\_\_\_ CONTRACT # 6247995

PRDCT SEIU 09/04 EST#1438 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP17/12 WK-2

**CITY TAX** \_\_\_\_\_ **STATE TAX** \_\_\_\_\_ **CO-OP BILLING NEEDED** \_\_\_\_\_

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
M1 OK  
TTLS \$150  
PLEASE CONFIRM. THANKS

**STA:**

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**\*\*HIATUS 9/11\*\***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE:	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	:DAYS:	:TOTL SPTS:
AGENCY ADVERTISER CODE = 112												
AGENCY PRODUCT CODE = 119												
AGENCY EST# = 1438												
2	S		800A-900A	30		\$75.00	9/10	9/10	0		MON	0
PROGRAM : PITTSBURGH THIS MNG R												
CON COM1: HIATUS 9/11												
3	A		800A-900A	30		\$75.00	9/12	9/12	1		WED	1
PROGRAM : PITTSBURGH THIS MNG R												
ORD COM1: SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR SEP10 ON LINE-2 FOR 1 SPOT/WK												

REP HEADLINE# 6247995      TRF# 324107      REP: TEL# 215-564-1206      FAX# 215 564 1103  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM REP      SEP7/12 17.47  
 ORDER WORKSHEET      \*\*CHANGES\*\*      \*\*\* PCNC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1 OK'D BUY#2 MISSED: MON/800A-900A SEP10 30S \$75.00 (SEP7/12)  
 OFFER: WED/800A-900A SEP12 30S \$75.00 PLS ADVISE.  
 CMT: SPT IS BOOKED- THX JEN

SEP/12 \$150.00

CONTRACT TOTAL \$150.00  
 TOTAL SPOTS 2



MARKET TOTALS \$15,000      PCNC 1%      WTAE 34%      KDKA 28%      WPXI 24%      WPGH 11%      WPMY 0%      WPCW 2%  
 CABL 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6247995 TRF# 324107 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP7/12 15.03  
\*\*\* PCNC-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/SEIU REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME WATERFRONT STRATEGIES BUYER NAME DAN NAGELBERG  
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR  
WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6247995 CLASS: NATL. LOCAL REGIONAL  
PRDCT SEIU 09/04 EST#1438 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP4/12 SEP17/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP7/12 15.03

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

\*\*HIATUS 9/11\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#2 MISSED: MON/800A-900A SEP10 30S \$75.00 (SEP7/12)  
OFFER: WED/800A-900A SEP12 30S \$75.00 PLS ADVISE.  
CMT: SPT IS BOOKED - THX JEN

CONTRACT TOTAL \$150.00  
TOTAL SPOTS 2